

FOR IMMEDIATE RELEASE

Event takes place August 5-6, 2011
Contact: Mary Anne Collins-Svoboda
Phone: 715-442-2237
E-mail: info@dogdaysofstockholm.com
Website: www.dogdaysofstockholm.com



Calling Dog Lovers: Hightail It to the 2nd Annual Dog Days of Stockholm

Only a short drive from The Cities or Rochester to beautiful Western Wisconsin scenery

STOCKHOLM, WISCONSIN — April 26, 2011 — The Dog Days of Stockholm last summer was such a success, it's now an annual dog-friendly festival. On August 5th and 6th, pack the family (and the family dogs!) in the car and come on down to Stockholm, the historic town on the banks of beautiful Lake Pepin.

Friday Night: Wine, Cheese, Pie, and Music Under the Stars - 7pm to 9:30pm

Party outdoors on the grounds of the historic Old School House. Enjoy live boogie rock and oldies by band Steve Meyer & The Blues Dogs. All ages welcome. Dog-friendly. Put in your bids for Saturday's Silent Auction. Buy your 2nd Annual Dog Days T-shirts. When you're away from the big city lights, you really can see the stars.

Saturday: Festival in Village Park - 10am to 5pm

Free Doggie Bags! Every family will receive a doggie gift bag (while supplies last)

- Throughout the day, rescued dogs in need of good homes are showcased by local humane societies and shelters. Nearly all of the rescued dogs shown last year were adopted – let's get more dogs adopted this year!
- Pat Kessler, WCCO TV, along with Shelby the Pug, is master of ceremonies
- Contests: Enter your dog in the categories of Best Hair, Looks Most Like Their Owner, Best Smile, Best Dog Trick, Best Costume, and more
- Lively dog demos, including a Border Collie herding ducks
- Sage Lewis, host of The Pet Playground AM 950, tells why your pets act the way they do
- Barbara O'Brien, noted lifestyle photographer, clues you in on getting good dog shots
- *Not Without My Dog Resource & Record Book* author Jenny Pavlovic will speak
- A working dog will demonstrate those police dog and search & rescue moves
- Silent auction: gift certificates, Lucy Elliott original dog shrine, garden art, and more
- Fun demonstrations: dog agility, dog Frisbee, groomers, dog tricks, even a dog rap artist
- Vendor booths offering people food, dog supplies, services, animal communication, and pet treats for sale

Come join us August 5th and 6th, 2011! (with or without the family dog!)

Stockholm, Wisconsin, population 99, is about 75 miles from Minneapolis/St. Paul, 50 miles from Eau Claire, and 60 miles from Rochester. Stockholm and the nearby communities of Maiden Rock and Pepin (the birthplace of Laura Ingalls Wilder) are a fun mix of artists of all disciplines, traditional farm families, funky galleries, bed 'n breakfasts, restaurants, and local shops.

###